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Tourism and Hospitality



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Message from the Editor-in-Chief

I am honored to serve as Editor-in-Chief of *Tourism and Hospitality*, a platform for sharing insights, trends, and solutions to global challenges in our industry. We welcome relevant, evidence-based, and forward-thinking research that fosters a sustainable and resilient future. I look forward to collaborating with our team and authors to make the journal engaging, inclusive, and impactful.

Editor-in-Chief

Lewis Ting On Cheung

Aims

Tourism and Hospitality is an international, peer-reviewed, open-access journal that serves as a forum for publishing scholarly papers that advance the broad fields of tourism and hospitality. Academics and professionals with a background in marketing, management science, politics and policy making, economics geography, sociology, history, psychology, anthropology, events management, recreation, leisure, environmental management, and public administration will find the journal of particular interest.

Scope

The scope of *Tourism and Hospitality* includes but is not limited to the following topics:

- Consumer behavior and marketing
- Human resource management
- Smart, virtual, and digital innovations
- Branding and brand management
- Design, planning, and development
- Managing environmental, economic, and social impacts
- Market segmentation, targeting, positioning
- Social responsibility, sustainability, and ethics
- Participatory, e-commerce, and sharing business models
- Operations management
- Training and staff development
- Strategic management and marketing
- Organizational behavior, values, and culture
- Networking, partnerships, and collaboration
- Gender and identity
- Service, delivery, quality, and recovery
- Social media marketing and management
- Risk, safety, security, and crisis management
- Customer motivations, satisfaction, and intentions
- Tourism, health and wellbeing
- Labor market
- Heritage
- Visiting friends and relatives
- Climate change

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A first decision is provided to authors approximately 17.6 days after submission; acceptance to publication is undertaken in 5.5 days (median values for papers published in this journal in the first half of 2025)

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