



an Open Access Journal by MDPI

Businesses

[mdpi.com/
journal/
businesses](https://mdpi.com/journal/businesses)



Message from the Editor-in-Chief

It is our pleasure to inaugurate the new open access journal, *Businesses* (ISSN 2673-7116). *Businesses* is an international, peer-reviewed, open access journal (free for readers), which publishes original empirical, theoretical and management practice articles on all areas of business and other disciplines such as economics, psychology, sociology, anthropology and history. The aim is to provide a platform for research and findings of business studies and related topics, including entrepreneurship research, finance and accounting, economy and business, strategic management, business and industrial marketing, business and environment, business history, business law, etc. Some examples from my own research on these kinds of topics are papers on an industry management practices or entrepreneurial behaviour. There are many other topics that are also appropriate for *Businesses*.

Editor-in-Chief

Prof. Dr. Lester Johnson

Aims

Businesses (ISSN 2673-7116) is an international, peer-reviewed, open access journal (free for readers), which publishes original theoretical and management practice on all areas of business and other disciplines such as economics, psychology, sociology, anthropology, and history. The aim of *Businesses* is to provide an advanced platform on research and findings of business studies and related topics.

Businesses publishes regular research articles, reviews, systematic review, concept paper, case study, and short notes as well as Special Issues on particular subjects. Our aim is to encourage scientists to publish their experimental and theoretical results in as much detail as possible. Therefore, there is no restriction on the maximum length of the papers. For theory papers, full details of proofs must be provided so that results can be checked. For experimental papers, full experimental details must be provided so that the results can be reproduced. Additionally, electronic files or software regarding the full details of the calculations, experimental procedure, etc., can be deposited along with the publication as 'Supplementary Material'.

Scope

- Human resources management
- Global economic and business environment
- Finance and accounting
- Cross-cultural management
- Business history
- Leadership
- Business policy and law
- Organizational behavior
- Marketing
- Innovation, technology, and entrepreneurship
- Strategic management
- Ethics, social responsibility, and sustainability

Author Benefits

Open Access

Unlimited and free access for readers

No Copyright Constraints

Retain copyright of your work and free use of your article

Thorough Peer-Review

Discounts on Article Processing Charges (APC)

If you belong to an institute that participates with the MDPI Institutional Open Access Program

No Space Constraints, No Extra Space or Color Charges

No restriction on the maximum length of the papers, number of figures or colors

Rapid Publication

A first decision is provided to authors approximately 33.8 days after submission; acceptance to publication is undertaken in 7 days (median values for papers published in this journal in the first half of 2025)

MDPI is a member of

CASPA



STM¹



SPARC*
Europe



DOAJ



ORCID



Editorial Office

businesses@mdpi.com

MDPI

Grosspeteranlage 5

4052 Basel, Switzerland

Tel: +41 61 683 77 34

mdpi.com

July 2025

